



Job Description

Job Title:	Demand Planner
Department:	Sales
Location:	Columbus, GA
Reports To:	V. P. Sales
FLSA Status:	Exempt

SUMMARY

The Demand Planner is responsible for working with Marketing, Sales, Forecast manager, Strategic Planning and Operations to develop monthly and rolling annual sales forecasts for Masterbuilt retail partners.

RESPONSIBILITIES AND INFLUENCE:

- Quantifying and influencing decisions on division or brand level risks and opportunities.
- Developing and updating complex analytics.
- Sharing insights and challenging assumptions at the monthly forecast meetings.
- Providing input to Sales & Marketing regarding predicted effectiveness of promotional scenarios.
- Identifying the drivers of variance in monthly forecasts.
- Analyzing data to quantify anticipated incremental sales from marketing events and new product launches.
- Composing and distributing monthly forecasting highlight reports.
- Developing sales forecast estimates for new products.
- Performing various ad hoc analyses and producing materials for senior level presentations.
- Representing the Forecasting department on cross-functional projects.
- Participating in cross-company projects to bolster transformational improvement in forecast accuracy and process efficiency.

ESSENTIAL SKILLS AND COMPETENCIES:

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

- Creative problem solving skills, rooted in data collection and analysis.
- Decisive, flexible, and accountable. Ability to operate with incomplete information and ambiguity.
- Effective communicator, both written and verbal, with the ability to translate complex approaches into terms clearly understood by various groups including senior management.
- Ability and aptitude to quickly learn and develop competencies in new computer systems.
- Process thinker, with a continuous improvement mindset.
- Ability to work independently, typically initiating own tasks with input/guidance from manager and/or director.
- Careful attention to detail and strong organizational skills.



- Ability to thrive in a cross-functional team environment.
- Analytical experience with BI tools, systems and reporting. Strong spreadsheet and data driven analysis skills.

POSITION QUALIFICATIONS:

- A minimum of a Bachelor's Degree in business or an analytical discipline is required.
- 3 years of relevant business experience or applicable combination of education and experience.
- Previous experience in a consumer products environment - Sales, Marketing and/or Demand Management experience is preferred.

Masterbuilt Manufacturing is An Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability or protected veteran status.

Qualified candidates should apply for the position by sending his/her resume to HR@masterbuilt.com.