



Job Title: Front End Web Developer
Department: Development
Reports To: Development Manager
FLSA Status: Exempt

Summary

Create user information solutions by developing, implementing, and maintaining Internet applications.

Develop and maintain all website applications promoting Masterbuilt Manufacturing, Inc. and its clients/vendors. Serves as the company website technical administrator integrating CMS and Epicor platforms to enhance the overall Masterbuilt customer virtual experience.

Essential Duties and Responsibilities

- Develop functional web and mobile based applications
- Maintain and enhance all web based applications
- Build approved content (data, pictures, videos) on company websites and named social media network sites/pages.
- Develop and implement new design layouts to ensure company websites remain in line with current design trends and provide an optimal interactive experience for the company's virtual customers.
- Create and implement new design layouts for mass email marketing newsletters and announcements.
- Coordinate with relevant vendors like hosted website providers, printers and publishers, email marketing service providers, etc.
- Submit all maintained websites to search engines such as Google, Yahoo!, Bing, etc. to optimize page rankings, modifying websites to suit search engine rankings and directory submissions.
- Integrate with new social media networks based on relevance and applicability to the Masterbuilt core values and marketing initiatives.
- Coordinate content (data, pictures, and videos) creation efforts within Masterbuilt, its affiliates and its clients.
- Implement open source (PHP) CMS on current company websites.
- Implement new websites based on approved design layouts using a chosen CMS.
- Design and develop internal Masterbuilt applications

Qualifications

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Education and/or Experience

Bachelor or Master's degree in Computer Science (preferred), specialized training, certification, and at least five years of experience using expert level CSS skills, expert level HTML skill, as well as expert level JavaScript.

Technical Skills and competencies

- Experience developing websites driven by content management systems (CMS)
- Developed at least 15 websites from the ground up. (Must have Examples)
- Expert in PHP, JavaScript, XML, HTML5/CSS3, Java
 - Experience with software development frameworks, programming and scripting languages: Node.js, MySQL, Python
- Knowledge of international best practices and experience with internationalized web applications
- Excellent verbal and written communication skills when presenting proposals. Demonstrate accuracy when estimating timelines for cost planning purposes
- Agile software development experience
- Knowledge and working familiarity with social media network APIs to include LinkedIn.com, Twitter.com, Facebook.com, Pinterest, Google+, YouTube, Vimeo and Instagram.
- Preferred experience with open source CMS, J2EE, J2SE, J2ME, STRUTS, Hibernate, iOS, Android, Blackberry, MS SQL, Oracle, Adobe Creative Suite
- Action oriented, self-motivated, good listener, adaptable to change
- Enjoy being part of a team, customer focused, earn trust of team mates
- Work in office environment. In addition, frequently lift and/or move up to 25 pounds, and occasionally lift and/or move up to 50 pounds while using methods compliant with company lifting policy.
- Dedicated to company and personal core values.
- Practice safety and adhere to all company safety policies.